

Contract # 1357357

 Schedule Dates
 09/12/12-09/17/12

 Advertiser
 Dalton For Governor (71487)

Agency Buying Time Media (1779)

 Product
 POLITICAL CANDIDATE (ns) (1186)

 Brand
 DALTON FOR GOVERNOR (444738)

Sales Office Millennium/PHL, Philadelphia (1103)

Millennium Philadelphia

2205

Buyer Name WELSH,KATHRYN Phone/Fax /

CPE

Date:

Account Types National/Political Candidate Agency BRD

Accepted-Station:

Billing Type Weekly/Irregular

Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR.

 Date Entered
 08/20/12

 Last Modified
 09/10/12

Entered By Louise Palmer

CO-OP NO
Headline # ECR09797447

Demo

Normal

\$43,775.00

Order Type Package Deal

 Commission %
 15.00

 Commission
 \$7,725.00

Date:

Comments:

Net Total Sales Tax
 Asheville (WLOS)

 By Broadcast Month
 Spots
 Rate

 Sep. 2012
 53
 \$51,500.00

 Grand Total:
 53
 \$51,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We ⁻	Th I	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	09/16/12-09/16/12	2		10:59:56P- News-News 13 11p Late News	1						X	1	\$1,400.00	\$1,400.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
2.0	Normal Line / News	09/16/12-09/16/12	2		5:59A- News-News 13 @ 6am Sunday	1	1				 	X	1	\$300.00	\$300.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
3.0	Normal Line / News	09/16/12-09/16/12	2		8A- ABC-Good Morning America Sunday	1				1		X .	1	\$700.00	\$700.00	Asheville (WLOS)	GMA ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
4.0	Normal Line / News	09/16/12-09/16/12	2		6:58:20A- News-News 13 @ 7am Sunday	1				1	1	X	1	\$450.00	\$450.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
5.0	Normal Line / SPOT	09/16/12-09/16/12	2	:30	11A- ABC-This Week	1				1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	X	1	\$2,000.00	\$2,000.00	Asheville (WLOS)	THIS WEEK ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
6.0	Revised Line / News	09/11/12-09/14/12	2	:30	5A- News-News 13 Early 5am		1	1		1	1					Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
							1			1	1	1						
					CON	FIF	RM.	ΑT	101	V C	100	JTF	RAC	Т				

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:29 AM on Tuesday, September 11 2012



Contract # 1357357 Schedule Dates 09/12/12-09/17/

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 Advertiser
 Dalton For Governor (71487)

Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186)

Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia
Buyer Name WELSH,KATHRYN

 Phone/Fax
 /

 CPE
 2205

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR.

Date Entered 08/20/12
Last Modified 09/10/12
Entered By Louise Palmer

CO-OP Louise

Headline # ECR09797447

Demo

Order Type Normal

Package Deal

 Commission %
 15.00

 Commission
 \$7,725.00

Net Total \$43,775.00

Sales Tax

Asheville (WLOS)		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	53	\$51,500.00
Sep. 2012 Grand Total:	53	\$51,500.00 \$51,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	S	PW	Мо	Tu W	e Th	Fr	Sa	Su !	Spots	Rate	Total	Station	Comments	Entered
6.1	Revised Line / News	09/12/12-09/14/12	2	:30	5A- News-News 13 Ea 5am	arly			1	1	1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	9/4/12
6.2	Normal Line / News	09/12/12-09/14/12	2	: :30	5A- News-News 13 Eam	arly	4		Х	X	Х			4	\$400.00	\$1,600.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	9/10/12
7.0	Revised Line / News	09/12/12-09/17/12	2	:30	5A- News-News 13 Ea 5am	arly		1	1	1							Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
7.1	Revised Line / News	09/12/12-09/17/12	2	:30	5:28A- News-News 1: 530a	3 Early		1	1	1							Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/23/12
7.2	Normal Line / News	09/12/12-09/17/12	2	: :30	5:28A- News-News 1: 530a	3 Early		1	1	1	1			4	\$600.00	\$2,400.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	9/10/12
8.0	Normal Line / News	09/14/12-09/17/12	2	: :30	6A- 6:30A (EST)			1			1			2	\$1,200.00	\$2,400.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
9.0	Revised Line / News	09/11/12-09/13/12	2	:30	7A- 8A (EST)				1	1							Asheville (WLOS)	GMA ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
			•		C	CONF	IR	RM	ATIC	NC	C	NC	TR	AC	Т				
Accepted	l-Agency/Advertiser:			Date:	Acce	pted-Stati	ion:								Date:	Comments:			

B/E Bookend P/B Piggy Back

Printed At: 10:29 AM on Tuesday, September 11 2012



1357357 Contract # **Schedule Dates** 09/12/12-09/17/12

Advertiser Dalton For Governor (71487) Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186) Brand

DALTON FOR GOVERNOR (444738) Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia WELSH,KATHRYN **Buyer Name**

Phone/Fax CPE 2205

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR. **Date Entered** 08/20/12 **Last Modified** 09/10/12

Louise Palmer **Entered By** CO-OP No

ECR09797447 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$7,725.00

\$43,775.00

Net Total

Sales Tax

Asheville (WLOS) By Broadcast Month Sep. 2012	Spots 53	<u>Rate</u> \$51,500.00
Grand Total:	53	\$51,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	We -	Th F	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.1	Normal Line / News	09/12/12-09/13/12	2	:30	7A- 8A (EST)				1	1			2	\$1,400.00	\$2,800.00	Asheville (WLOS)	GMA ORDER REPLACES CONTRACT#9793391LEVEL 2	9/4/12
10.0	Revised Line / News	09/12/12-09/17/12	2	:30	8A- 9A (EST)		1		1	1						Asheville (WLOS)	GMA ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
10.1	Normal Line / News	09/12/12-09/17/12	2	:30	8A- 9A (EST)		1		1	1 1			4	\$1,200.00	\$4,800.00	Asheville (WLOS)	GMA ORDER REPLACES CONTRACT#9793391LEVEL 2	9/10/12
11.0	Revised Line / News	09/11/12-09/17/12	2	:30	11:58:41A- News-News 13 at Noon		1	1	1	1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
11.1	Normal Line / News	09/12/12-09/17/12	2	:30	11:58:41A- News-News 13 at Noon		1		2	1			4	\$800.00	\$3,200.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	9/4/12
12.0	Revised Line / News	09/11/12-09/17/12	2	:30	12:30P- News-News 13 at 1230p		1	1		1 1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
	CONFIRMATION CONTRACT																	

		CONFIRMATION CONTRAC	T	
ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



1357357 Contract # **Schedule Dates** 09/12/12-09/17/12

Advertiser Dalton For Governor (71487) Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186) Brand DALTON FOR GOVERNOR (444738)

Salesperson Millennium/PHL, Philadelphia (1103) Sales Office Millennium Philadelphia

WELSH,KATHRYN **Buyer Name** Phone/Fax

CPE

Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR.

2205

Date Entered 08/20/12 **Last Modified** 09/10/12 Louise Palmer **Entered By**

CO-OP No

ECR09797447 Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$7,725.00 **Net Total** \$43,775.00

Sales Tax

Asheville (WLOS)		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2012	53	\$51,500.00
Grand Total:	53	\$51,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
12.1	Normal Line / News	09/12/12-09/17/12	2	:30	12:30P- News-News 13 at 1230p		1		1	1	1		4	\$700.00	\$2,800.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	9/4/12
13.0	Revised Line / SPOT	09/11/12-09/14/12	2	:30	4:00:30P- Katie			1	1	1	1					Asheville (WLOS)	KATIE	8/20/12
13.1	Normal Line / SPOT	09/12/12-09/14/12	2	:30	4:00:30P- Katie	4	ļ		Х	X 2	Х		4	\$350.00	\$1,400.00	Asheville (WLOS)	KATIE	9/4/12
14.0	Revised Line / News	09/11/12-09/17/12	2		4:59P- News-News 13 First News At 5p		1	1		1	1					Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL	8/20/12
14.1	Normal Line / News	09/12/12-09/17/12	2		4:59P- News-News 13 First News At 5p		1		1	1	1		4	\$1,200.00	\$4,800.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL	9/4/12
15.0	Revised Line / News	09/12/12-09/17/12	2		5:28P- News-News 13 at 5:30p		1		1	1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL	8/20/12
15.1	Normal Line / News	09/12/12-09/17/12	2		5:28P- News-News 13 at 5:30p		2		1	1			4	\$1,400.00	\$5,600.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL	9/10/12
16.0	Revised Line / News	09/11/12-09/17/12	2	:30	6P- 7P (EST)		1	1		1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
		!	-		CON	FIF	RM	ΑT	IOI	V C	C	NTI	RAC	Т			<u> </u>	-
Accepted	l-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

JONFIRIVIATION CON	TRACT	
epted-Station:	Date:	Comments:



Contract # 1357357 Schedule Dates 09/12/12-09/17/

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Advertiser Dalton For Governor (71487)

Agency Buying Time Media (1779)

Product POLITICAL CANDIDATE (ns) (1186)

Brand DALTON FOR GOVERNOR (444738)
Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name WELSH,KATHRYN

 Phone/Fax
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 CPE
 2205

Date:

Account Types National/Political Candidate Agency BRD

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Billing Type Weekly/Irregular

Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR.

 Date Entered
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Entered By Louise Palmer
CO-OP No

Headline # ECR09797447

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Order Type Normal

Package Deal

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Date:

Comments:

Net Total \$43,775.00

Sales Tax

Asheville (WLOS)
By Broadcast Month
Sep. 2012
Grand Total:

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\$53
\$51,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spot	Rate	Total	Station	Comments	Entered
16.1	Revised Line / News	09/12/12-09/17/12	2	:30	6P- 7P (EST)		1		1	1						Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	9/4/12
16.2	Normal Line / News	09/12/12-09/17/12	2	:30	6P- 7P (EST)		1		2	1				\$2,000.00	\$8,000.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	9/10/12
17.0	Normal Line / News	09/15/12-09/15/12	2		5:58:40A- News-News 13 @ 6am Saturday	1					>			1 \$300.00	\$300.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
18.0	Normal Line / News	09/15/12-09/15/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1					>			1 \$450.00	\$450.00	Asheville (WLOS)	NEWS ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
19.0	Normal Line / News	09/15/12-09/15/12	2		8A- ABC-Good Morning America Saturday	1					>			\$700.00	\$700.00	Asheville (WLOS)	GMA ORDER REPLACES CONTRACT#9793391LEVEL 2	8/20/12
20.0	Normal Line / News	09/12/12-09/13/12	2	:30	11:35P- ABC-Nightline				1	1				\$800.00	\$1,600.00	Asheville (WLOS)	NIGHTLINE	9/10/12
21.0	Normal Line / News	09/17/12-09/17/12	2	:30	11:35P- ABC-Nightline		1							\$800.00	\$800.00	Asheville (WLOS)		9/10/12
22.0	Normal Line / News	09/16/12-09/16/12	2	:30	6P- 7P (EST)	1						Х		\$1,600.00	\$1,600.00	Asheville (WLOS)	NEWS	9/10/12
	1		<u> </u>	I	CON	FIF	RM.	ΑT	Ю	N (CO	NΤ	RAC	CT	I.	1	1	

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

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Agency Buying Time Media (1779)

 Product
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 Brand
 DALTON FOR GOVERNOR (444738)

 Salesperson
 Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia
Buyer Name WELSH,KATHRYN

 Phone/Fax
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 CPE
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Account Types National/Political Candidate Agency BRD

Billing Type Weekly/Irregular

Comments DALTON FOR GOVERNOR DALTON FOR GOVERNOR.

 Date Entered
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 Last Modified
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 Entered By
 Louise Palmer

co-op No

Headline # ECR09797447

Demo Order Type

Order Type Normal
Package Deal

 Commission %
 15.00

 Commission
 \$7,725.00

Net Total Sales Tax \$43,775.00

Asheville (WLOS)

By Broadcast Month

Sep. 2012

Grand Total:

Spots

53

53

Rate

\$51,500.00

\$51,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / News	09/16/12-09/16/12	2	:30	10:59:56P- News-News 13 11p Late News	1						Х	1	\$1,400.00	\$1,400.0	O Asheville (WLOS)	NEWS	9/10/12
		CON	FIF	RIV	1AT	10	N (COI	NTI	RAC	T							
Accepted	l-Agency/Advertiser:	Accepted-St	Accepted-Station:								Date:	Comments:						